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***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

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***PATENT***

In re application of: NEAL et al.

Attorney Docket No.: DEM1P007

Application No.: 09/888,340

Examiner: NELSON, Freda Ann

Filed: June 22, 2001

Group: 3628

Title: PRICE OPTIMIZATION WITH RULE  
RELAXATION

Confirmation No.: 7213

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***RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT (37 CFR 1.121)***

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**May 14, 2007**

Dear Sir:

In response to the "Notice of Non-Compliant Amendment" mailed by the U.S. Patent and Trademark Office on April 18, 2007, Amendment A is hereby re-submitted. The only change is to the Amendments to the Claims, where the status identifier for Claim 20 has been changed from "Previously Canceled" to "Canceled" (page 9).

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.